



AFEPa Courses Offered by UCSC

Structure	Courses	ECTS	Year	Semester
Compulsory courses	Quantitative methods (M.C.):*	12		
	IMF470 Applied statistics for the agri-food system	6	1	1
	IMF470 Applied econometrics for the agri-food system	6	1	2
	Economic fundamentals of the agri-food system (M.C.):*	10		
	IMF468 Microeconomics for the agri-food system	5	1	1
	IMF468 Economics of the agri-food system	5	1	1
	Industrial organization (M.C.):*	10		
	IMB438 Strategic decision making	4	1	1
	IMB438 Industrial organisation of the food system	6	1	2
Optional courses forming major and minors**	Market and consumer research (major or minor):	49		
	Technology for food safety (M.C.):*	10		
	IMI426 Principles of food protection	5	1	1
	IMI426 Principles of food hygiene	5	1	2
	IMC555 Agricultural and food marketing	6	1	2
	IRE089 Economics of agricultural and food markets	7	2	1
	IME090 Agricultural and food market institutions	6	2	1
	IMJ785 Agricultural and food legislation	5	2	2
	IMN317 Multichannel retail marketing	5	2	1
	IMN321 Qualitative research methods for the agri-food system	5	2	2
	IMN320 Food Consumer Psychology and Market Intelligence	5	2	1
	Agribusiness and market analysis (major or minor):	56		
	Business management and finance (M.C.):*	12		
	IMN319 Management Basics	6	1	1
	IMN319 Financial accounting and business evaluation	6	1	2
	IME091 Business planning for start-up	5	2	2
	IMJ784 Business strategy and leadership	5	2	2
	IRE089 Economics of agricultural and food markets	7	2	1
	IMJ786 Agricultural, food and environmental policies	5	2	1
	IME090 Agricultural and food market institutions	6	2	1
	IMC555 Agricultural and food marketing	6	1	2
	IMJ785 Agricultural and food legislation	5	2	2
	IMN316 Food supply chain management	5	2	1
	Environmental economics and policy (minor)	20		
	Technology for food safety (M.C.)	10		
	IMI426 Principles of food protection	5	1	1
	IMI426 Principles of food hygiene	5	1	2
	IMN322 Food footprint: the environmental impact of the agro-food chain	5	2	1
	IMJ786 Agricultural, food and environmental policies	5	2	1
	Agri-food and trade policy (minor)	23		
	IRE089 Economics of agricultural and food markets	7	2	1
	IME090 Agricultural and food market institutions	6	2	1
	IMJ786 Agricultural, food and environmental policies	5	2	1
IMJ785 Agricultural and food legislation	5	2	2	



Supplementary courses	IRM537	Language Course	5	1 or 2	1 or 2
		Internship	6	1 or 2	1 or 2
Other activities	IMP500	Seminars	1	1	1 & 2
		Soft skills and entrepreneurship	1	2	1
		AFEPA Summer Schools	6	2	1 & 2
		Master's Thesis	30	2	2

* M.C. means Modular Course

** Students choose the courses in agreement with the study advisor, up to a minimum of 30 ECTS for majors and 15 ECTS for minors